



# Arcata Main Street's 25th Annual Humboldt Bay Oyster Festival

## Saturday, June 20, 2015



### OYSTER FESTIVAL SPONSORSHIP

Twenty five years ago, Arcata Main Street, a devoted group of local business owners, came together with friends in the community to create an Arcata event where local oysters, fine wine, handcrafted beer, and music could have their day in the sun, with fun, food and frolic. The founders of Oyster Fest could never have imagined how successful this tradition would become. Thousands of locals and out-of-town bivalve lovers kick off their summer plans with a trek to the Historic Arcata Plaza for Father's Day weekend. This is a quintessential Arcata experience, the largest one-day event in Humboldt County, and a huge boost to our local economy.

The goal of the 25th Arcata Bay Oyster Festival is to spotlight local businesses, aquaculture, craft breweries, wineries, food and music. All proceeds from the festival fund Arcata Main Street projects that build community and strengthen our identity, economy and cultural spirit - not just in Arcata, but throughout Humboldt County. A few of our most notable accomplishments include:

- Arts! Arcata
- The Season of Wonder and Light
- Halloween Trick-or-Treating around the Plaza
- Advocacy that supports a healthy, positive social and business environment radiating from downtown Arcata

Partnerships with area businesses and community members are an essential component to Oyster Fest's success. With this in mind, we invite you to be a part of our 2015 Oyster Festival community by being one of our prized sponsors. We're confident you'll enjoy a return on your investment by being a widely recognized supporter in our marketing, merchandising, and outreach efforts in the months ahead. And considering your exposure to over 13,000 happy people in just one day; it's a premium opportunity.

The table below highlights various levels of sponsorship, depending on how much you choose "shell out". Additional assets are being considered, and we're open to your ideas. We will strive to make sure our relationship is mutually beneficial.

Oyster Fest Headquarters is just off the Plaza at 839 9th St., and is open daily from 2:00-5:30pm, and by appointment. Please use my contact info below to let me know how we can get started.

Nancy Stephenson  
2015 Oyster Festival Coordinator

	Feather flag at Festival	Promotional booth/table	Radio/TV mention	Oyster Contest Judge	LOGO on T-shirt, Poster, postcards, print materials	Vip Privileges (parking, private food & drink)	Blurb on Website	Signs & Banners at Festival	Social media mentions, links and promotions	Link on Website	Logo in Festival Guide (print and online)
<b>Half Shell - \$5,000</b>	●	●	●	●	●	●	●	●	●	●	●
<b>Oyster Shooter - \$2500</b>		●	●	●	●	●	●	●	●	●	●
<b>Shell Fish - \$1,000</b>					●	●	●	●	●	●	●
<b>Mollusks - \$500</b>						●	●	●	●	●	●
<b>Kumamoto - \$250</b>							●	●	●	●	●
<b>Pearl - \$150</b>								●	●	●	●

**Arcata Main Street**  
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