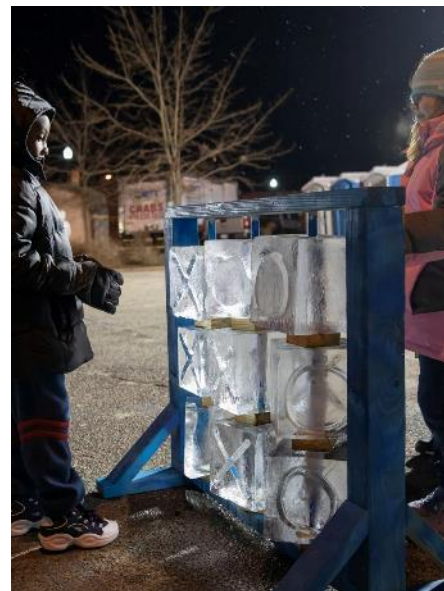


CAMBRIDGE  
**ICE & OYSTER**  
FESTIVAL  
JANUARY 13 & 14, 2023

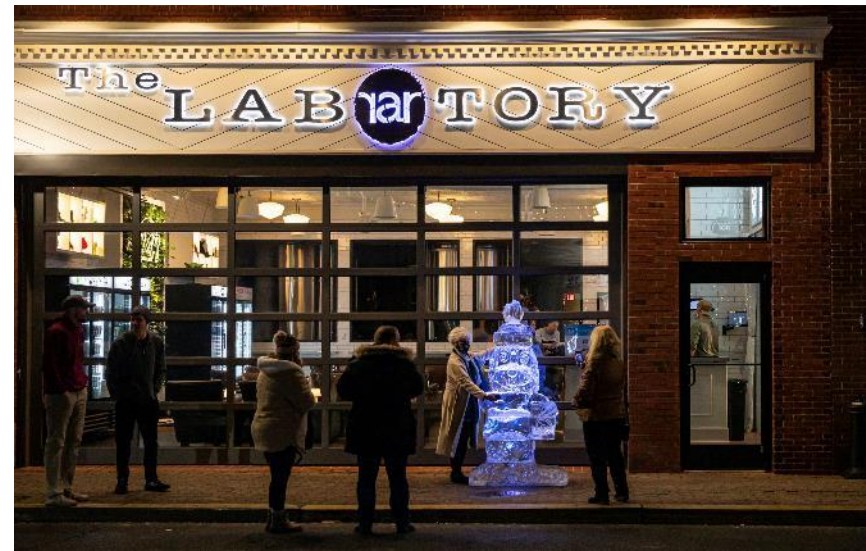


# ICE & OYSTER FEST RETURNS!

Zip up your parka and don your mittens to celebrate *Winter, Wildlife & Eastern Shore Ways* in Cambridge Maryland!

Mark your calendar to participate in the Cambridge Ice & Oyster Fest on January 13 & 14, 2023.

- See dazzling ice sculptures showcasing Eastern Shore culture, wildlife & more!
- Entertain your family with kid-friendly ice-slides, thrones and games
- Chill out on Cannery Way while feasting on local oysters and craft beer
- Check out an amazing Ice Bar with drinks to warm you from the inside out!
- Watch top ice carvers demonstrate the artistry of their craft
- Warm your hands or make a smore in one of our fire pits
- See the first ever Oyster Shucking & Slurping Relay competition



# FESTIVAL FACTS & FIGURES

**WHAT** Cambridge Ice & Oyster Fest  
*Winter, Wildlife & Water Ways*

Welcome winter with the Eastern Shore's 2<sup>nd</sup> Ice & Oyster Fest. The event features dozens of dazzling ice sculptures, interactive games for children of all ages, carving demonstrations, an outdoor oyster bar and roast, fire pits, S'mores and more!

**WHEN** Friday, January 13, 4pm-9pm  
Saturday, January 14, 12-8 pm

**WHERE** Downtown Cambridge  
Cannery Way

**WHO** FREE to All & Featuring:

- Ice Carving Demonstrations
- Fabulous 3-D Ice Sculptures
- Interactive Ice Games for All Ages
- Ice Walk & Merchant Displays
- S'more Stations
- Craft Beer / Cocktail Ice Bars
- Oyster Roast & Raw Bar
- Oyster Shuck & Slurp Relay Contest

**ATTENDEES** Estimate 3,000-5,000 Visitors each day

**ORGANIZER** Dorchester Chamber of Commerce  
Ice Lab  
Choptank Communicatioins



# SPONSOR OPPORTUNITIES

The Cambridge Ice & Oyster Fest is made possible thanks to the generous support of Dorchester and the Eastern Shore's business community, City of Cambridge, Downtown merchants and waterman/oyster growers.

We invite you to consider being part of the 2<sup>nd</sup> Annual Ice & Oyster Fest.

Sponsorships are based on the size & nature of the ice sculptures and include many benefits outlined here.

- Presenting \$10,500
- Diamond \$ 5,250
- Pearl \$ 3,500
- Crystal \$ 2,250
- Silver \$ 950
- Ice Block \$ 425



*Color blocks are \$50 additional per block*

*Photos shown are to illustrate ice concepts and do not necessarily correlate with the number and nature of blocks for a chosen sculpture*

# 2022 SPONSORED SCULPTURES



# 26-BLOCK SCULPTURES - \$10,500

- Curling Lane
- Polar Lounge with Sofas, Tables, Chairs & Fire Pits
- Ice Slide
- Mini Maze



# 12-BLOCK SCULPTURES - \$5,250

- Duck Blind
- Pair of Jet Skis
- 10' Shuffleboard
- 2-Hole Mini Golf
- Bay Bridge
- Crystal Fire Tower



# 8-BLOCK SCULPTURES - \$3,500

- 1-Hole Mini Golf
- 6' Shuffleboard
- Archery Range
- ATV
- Craps Table & Dice
- Deadrise Boat
- Dock with Heron
- Giant Buck or Sika
- Grand Throne
- Ice Breaker Hull
- Ice Painting
- Moon & Tide Sculpture
- 3D Skipjack



# 5-BLOCK SCULPTURES - \$2,250

- Branded Ice Bar
- 3-D Characters/Mascot
- Flock of 5 Geese
- 3 Flying Ducks
- Pair of Ospreys on Nest
- Kayak & Backdrop
- Giant Compass
- Soaring Eagle
- Log with Terrapins
- Dolphin or Marlin Scene
- Small Graffiti Wall
- Small Throne



# 5-BLOCK SCULPTURE EXAMPLES



# 2-BLOCK SCULPTURES - \$950

- Oyster with Pearl
- Character Cut Out Photo Op
- Corn Hole Toss
- Shot Stations
- Muskrat
- Terrapin



# 1-BLOCK SCULPTURES - \$450



- Etched Logo
- 3-D Branded Sculpture
- Tic-Tac-Toe



# LIVE ICE CARVING



# OYSTERS & CRAFT BEER!

- Roasted & half shell oysters from local watermen and growers
- Delicious oyster dishes – chowder, grilled, more!
- See teams compete in the “Shuck & Slurp Off”
- Wild and Farm Raised Oysters



# TITLE/PRESENTING SPONSOR (1)

- 26 Block Sculpture
- Naming credit on all marketing / branding materials, Cambridge Ice & Oyster Fest presented by ...
- Logo on all marketing materials
- Tent, skirted table and sign at Festival site
- Quote in press release
- 16 Tickets to the VIP Reception
- 30 Event Passes or 250 Drink/Oyster tickets

Value - \$10,500



# DIAMOND SPONSOR (4)

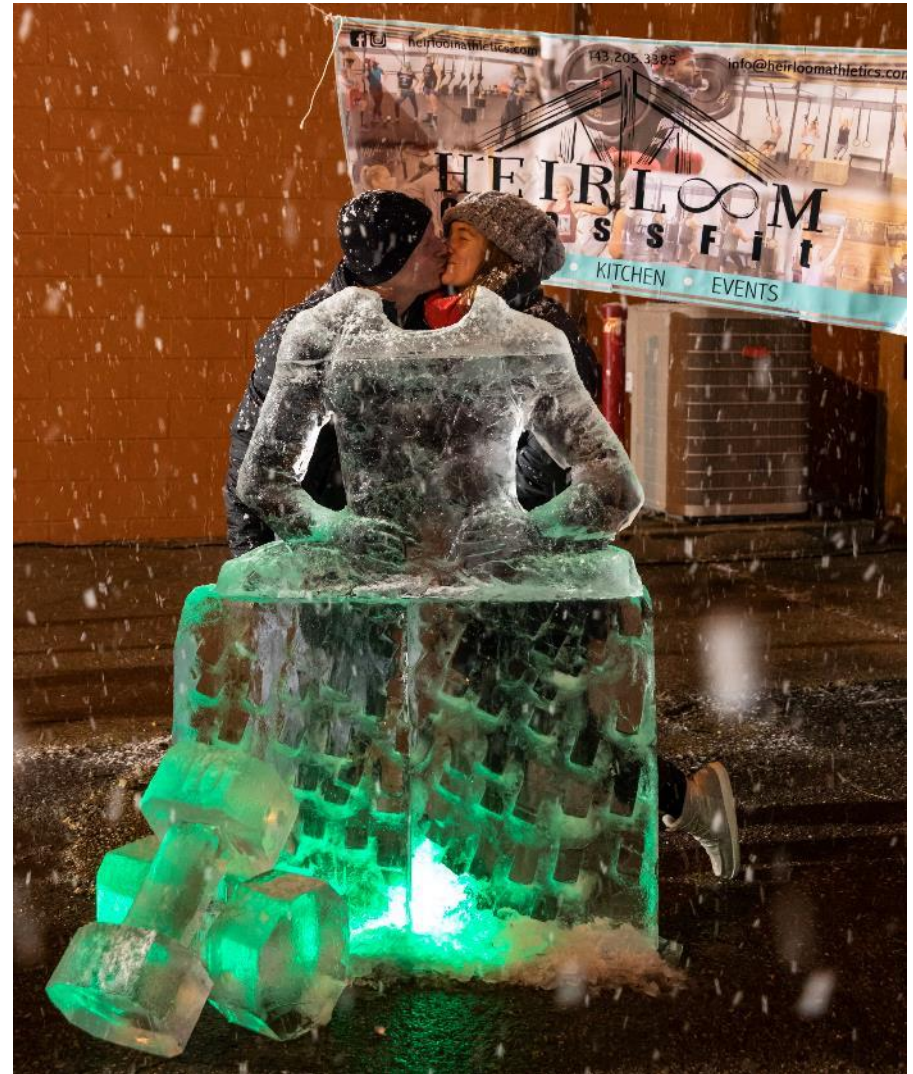
- 12 Block 3D Sculpture
- Logo on all marketing materials
- Logo and credit on website
- Sculpture props, stand and decorations
- Listing in program and map
- Tent, skirted table and sign at Festival site
- 8 Tickets to the VIP Reception
- 16 Event Passes – or 120 Drink/Oyster tickets

Value - \$5,250



# PEARL SPONSOR (6)

- 8 Block 3D Sculpture
- Name on all marketing materials
- Skirted table and sign at Festival site
- Sculpture props, stand and decorations
- Listing in program and on map
- Logo and credit on website
- Logo and sculpture name on sign next to sculpture
- 6 Tickets to the VIP Reception
- 8 Event Passes or 80 Drink/Oyster tickets



Value - \$3,500

# CRYSTAL SPONSOR

- 5 Block 3D Sculpture or Sponsor Live Carving
- Listing in program and on map
- Logo and credit on website
- Sculpture props, stand and decorations
- Listing in program and on map
- Logo and sculpture name on sign next to sculpture
- 4 Tickets to VIP Reception
- 6 Event Passes or 50 Drink/Oyster tickets

Value - \$2,250



# SILVER SPONSOR

- 2 Block 3D Sculpture
- Listing in program and on map
- Logo and credit on website
- Logo and sculpture name on sign next to sculpture
- 2 Tickets to the VIP Reception
- 4 Event Passes or 20 Drink/Oyster tickets

Value - \$950



# ONE-BLOCK SPONSOR

- Listing in program and on map
- Logo and credit on website
- Logo and sculpture name on sign next to sculpture
- 1 Ticket to VIP Reception
- 2 Event Passes or 12 Drink/Oyster Tickets

Value - \$425



# CONTACT INFORMATION



## **Sponsor Opportunities**

Bill Christopher  
bill@dorchesterchamber.org  
(410) 228-3575

Andrea Vernot  
andrea@choptankpr.com  
(410) 227-3228

## **Oyster Vending**

Natalie Ruark  
nruark@hoopersisland.com

## **Volunteer Opportunities**

Dorchester Chamber of Commerce  
*Sign up form forthcoming*

# 2022 ICE & OYSTER SITE PLAN



## ICE SCULPTURES

- 1 Cambridge Ice & Oyster Fest Bar
- 2 Chesapeake Gold/Smoke Oysters
- 3 Wild Oysters & White Boots
- 4 Choptank Terrapin Oysters
- 5 Madhouse Oysters
- 6 Cosmic Mermaid Oysters
- 7 The World is Your Oyster
- 8 Harriet Tubman
- 9 The Beacon of Hope
- 10 Cornhole, Ruark Builders
- 11 Cornhole, Best Buy Supply
- 12 Intermeshed
- 13 Joelsdottir Ice-landic CrossFitter
- 14 Frozen Frog Shuffleboard
- 15 Ace a Game of Tic-Tac-Toe
- 16 Visionary Putt-Putt
- 17 Great Blue Heron
- 18 Goose Lips Sink Ships

- 19 Chilled for the Hunt Duckblind
- 20 Dux and Decoy Retriever
- 21 Skipjack Nathan of Dorchester
- 22 Chill Out & Enjoy the View Kayak
- 23 Lazy Day Terrapin
- 24 Soar on the Shore Eagle
- 25 Miss Bay/Vanguard Deadrise
- 26 Choptank River Lighthouse
- 27 Roy's Dinner
- 28 Throne of Roses
- 29 Fire & Ice Tower
- 30 Cornhole, Dorchester Chamber
- 31 Ring Around the Bottle
- 32 Blue Ruin Ice Bar
- 33 Sponsor Wall 1
- 34 Sponsor Wall 2
- 35 Sponsor Wall 3

## MAP KEY

- A Drink & Oyster Tickets
- B Cannery Way Music
- C Slurp & Shuck Relay
- D Ice Carving Demo Stage
- E Fire Pit & S'mores
- F Hot Cider Station
- G Hot Chocolate Station
- H Festival Café Seating
- I Blue Ruin Alley Music

# CAMBRIDGE WINTER MAGIC

